



Swale Borough Council, Swale House, East Street,
Sittingbourne, Kent, ME10 3HT

Premises licence number

SHE/SWALE/189/0606

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Sheppey United FC Ltd
Holm Park, Holm Place
Queenborough Road

Post town Sheerness

Post code ME12 3DB

Telephone number

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Sale of alcohol (on Sales)
Provision of late night refreshment (Indoors)
Provision of live music (Indoors only)
Provision of recorded music (Indoors)

The times the licence authorises the carrying out of licensable activities

Sale of Alcohol, Live Music, Recorded Music, Performance of Dance,

Monday to Thursday 11:00 – 23:30 Friday to Sunday 11:00 – 01:00

Christmas Eve 11:00 – 02:00

New Year's Eve 11:00 – 02:00

Late Night Refreshment

Monday to Sunday 23:00 – close

New Year's Eve 23:00 – 02:00

The opening hours of the premises

Monday to Thursday 11:00 – 23:30
 Friday to Sunday 11:00 – 01:00
 Christmas Eve 11:00 – 02:00
 New Year's Eve 11:00 - 02:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On the premises only

Part 2**Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence**

Sheppey United FC Ltd
 Holm Park, Holm Place
 Queenborough Road
 Sheerness
 Kent ME12 3DB

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

David Ingram
 The Rose Inn
 80 High Street
 Queenborough
 Sheerness
 Kent ME11 5AG

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence No:SWALE-PL-0695
 Issued by: Swale Borough Council

Annex 1 – Mandatory Conditions

Condition 1

No supply of alcohol may be made under this licence:-

- (a) At a time when there is no designated premises supervisor in respect of it or
- (b) At a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.

Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.

Condition 7

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Condition 8

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Condition 9

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

Condition 10

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Condition 11

- (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price, which is less than the permitted price.
- (2) For the purpose of the condition set out in paragraph 1:-
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979(6);
 - (b) “permitted price” is the price found by applying the formula:- $P = D + (D \times V)$ where:-
 - (i) P is the permitted price,

- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence:-
- (i) the holder of the premises licence
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994(7)
- (3) Where the permitted price given by Paragraph (b) of paragraph (2) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (4) (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph (2) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule**Condition 1**

- (a) CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions particularly facial recognition.
- (b) Cameras shall encompass all ingress and egress to the premises, fire exits and all areas where the sale and supply of alcohol occurs.
- (c) Equipment must be maintained in good working order, be correctly time and date stamped, recordings MUST be kept in date order, numbered sequentially and kept for a period of 31 days and handed to Police on demand.
- (d) The premises licence holder must ensure at all times a DPS or appointed member of staff is capable and competent at downloading CCTV footage in a recordable format Disc/VHS/data stick etc. to the Police and relevant Local Authority on demand.
- (e) The recording equipment and discs/tapes shall be kept in a secure environment under the control of the DPS or other responsible named individual.
- (f) In the event of technical failure of the CCTV equipment the premises licence holder or DPS must report the failure to the Police Licensing Officer immediately (licensing.north.division@kent.pnn.police.uk)

Condition 2

- (a) The premises licence holder or designated premises supervisor must keep an incident register. Staff shall be trained to complete the incident book immediately after the incident but no later than the end of their shift.
- (b) The register must be kept on the premises and will detail
 - (i) Day, date and time of incident
 - (ii) Nature of incident
 - (iii) Resolution
 - (iv) Each entry shall be checked and signed by the DPS/Licensee no later than 1 week after the entry has been made. The register must be made available to Police, Police Licensing Officers and authorised officers from the Local Authority on demand either electronically or hard copy.

Condition 3

No customers carrying open or sealed bottles shall be admitted to the premises at any time that the premises are open to the public.

Condition 4

At all times when the premises are open and entertainment is being provided a risk assessment shall be completed to assess the requirement for door supervisors. If door supervisors are required there will be a minimum of 2 door supervisors at any one time.

Condition 5

All shall ensure that no customers will take glasses or open bottles from the premises.

Condition 6

No children under 16 years old shall be allowed on the premises unless accompanied by a responsible adult over the age of 21

Condition 7

No children under the age of 18 shall be allowed on the premises whilst entertainment or activities of an adult or sexual nature takes place within the premises.

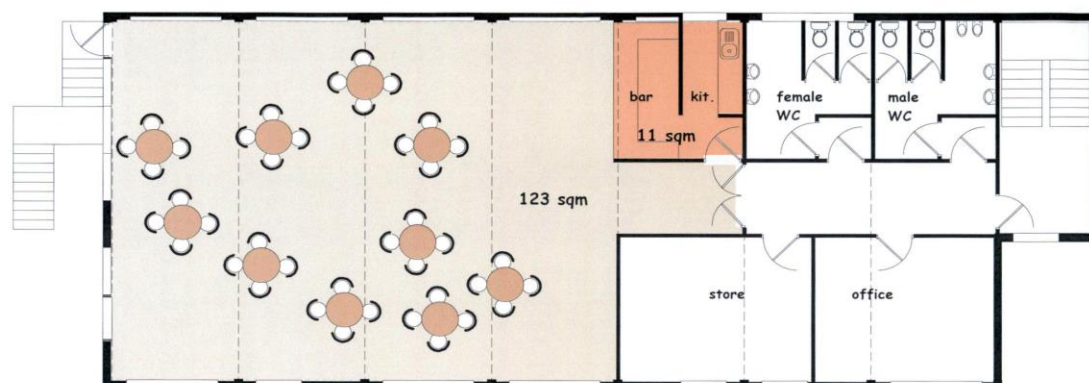
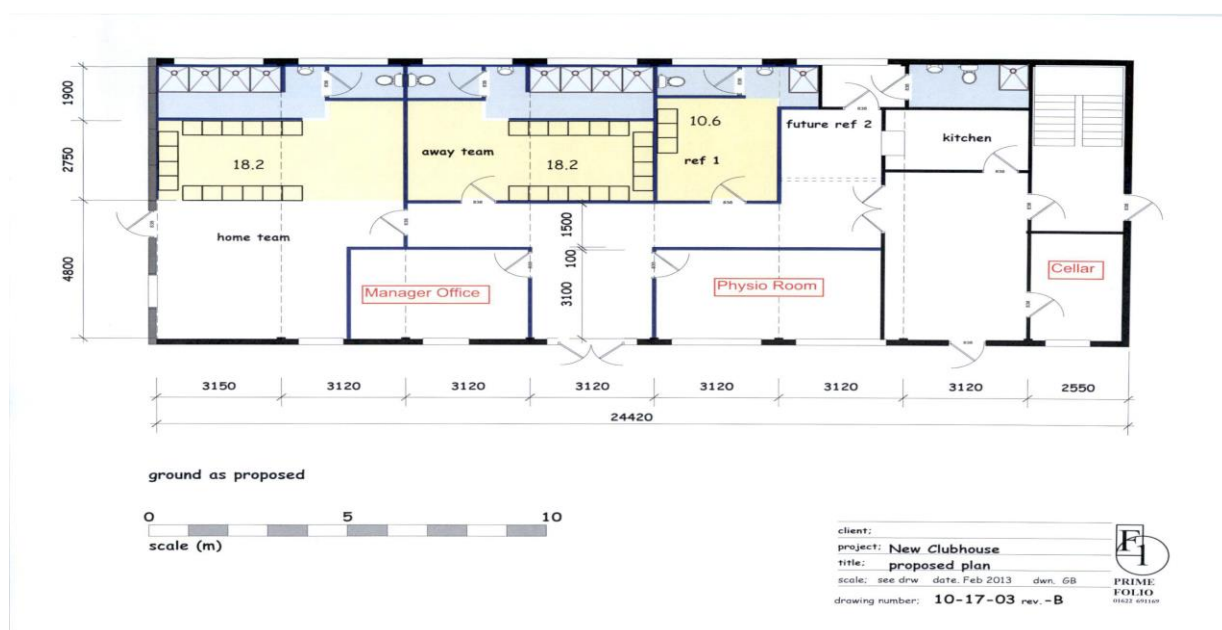
Condition 8

The Licence holder shall erect and maintain clear and prominent notices displayed at all exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.

Annex 3 - Conditions attached after a hearing by the licensing authority

N/A

Annex 4 – Plans



sheppey & sheerness united fc.